

<b>R1795</b>
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<b>Sub. Code</b>
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<b>518301</b>
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**M.A. DEGREE EXAMINATION, NOVEMBER – 2024**

**Third Semester**

**Life Skill Education**

**RESEARCH METHODOLOGY**

**(CBCS – 2022 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** the following objective questions by choosing the correct option.

1. What type of research is educational research in which variables under study are being influenced and controlled? (CO1, K3)
  - (a) quasi-experimental
  - (b) experimental research
  - (c) mixed research
  - (d) ex. post facto research
2. Another name for applied research is \_\_\_\_\_. (CO1, K3)
  - (a) primary research
  - (b) contract research
  - (c) mixed research
  - (d) ex. post facto research
3. Writing a literature review requires. (CO2, K4)
  - (a) planning
  - (b) good writing
  - (c) analyzing
  - (d) all the above

4. A literature review is based on the assumption that (CO2, K4)
- (a) copy from the work of others
  - (b) knowledge accumulates and learns from the work of others
  - (c) knowledge disaccumulates
  - (d) ensure the study comes out the way it was intended
5. Two types of research data include (CO3, K4)
- (a) recognized and unrecognized data
  - (b) structured and unstructured data
  - (c) qualitative and quantitative data
  - (d) qualitative and affirmative data
6. GEC stands for (CO3, K4)
- (a) General Entertainment Content
  - (b) Generic E. Commerce Content
  - (c) Geometric Entertainment Content
  - (d) Generic Entertainment Content
7. Testing hypothesis is a \_\_\_\_\_. (CO4, K2)
- (a) Inferential statistics
  - (b) Descriptive statistics
  - (c) Data preparation
  - (d) Data analysis
8. A structure which can be imposed on data has to be first derived from (CO4, K2)
- (a) tools
  - (b) design
  - (c) structure
  - (d) data

9. A research report is a reliable source to recount details about a \_\_\_\_\_. (CO5, K5)
- (a) conducted research
  - (b) data
  - (c) statistics
  - (d) none of the above
10. An effective group discussion is based on \_\_\_\_\_. (CO5, K5)
- (a) reading and speaking
  - (b) writing and listening
  - (c) listening and speaking
  - (d) always speaking

**Part B** (5 × 5 = 25)

Answer **all** questions not more than 500 words each.

11. (a) Explain the process of research. (CO1, K3)
- Or
- (b) Distinguish between experimental and non experimental. (CO1, K3)
12. (a) Classify the role of review of literature in research. (CO2, K4)
- Or
- (b) Explain the types of sources to familiarize the selection of research problem. (CO2, K4)
13. (a) Distinguish between obstructive and non-obstructive techniques. (CO3, K4)
- Or
- (b) Explain ethnography with an example. (CO3, K4)
14. (a) Explain the coding and tabulation of knowledge in data analysis. (CO4, K2)
- Or
- (b) Distinguish between the test of reliability and validity. (CO4, K2)

15. (a) Explain the common elements of research reports.  
(CO5, K5)

Or

- (b) Justify why dissertation is important in research reports.  
(CO5, K5)

**Part C** (5 × 8 = 40)

Answer **all** questions not more than 1000 words each.

16. (a) Illustrate the steps in formulating a research problem.  
(CO1, K3)

Or

- (b) Explain the scope and importance of communication research.  
(CO1, K3)

17. (a) Classify the methods of communication research with suitable diagram.  
(CO2, K4)

Or

- (b) Examine the formulation of research in communication.  
(CO2, K4)

18. (a) Categorize the methods and tools of data collection with suitable example.  
(CO3, K4)

Or

- (b) Examine the media specific methods in data collection.  
(CO3, K4)

19. (a) Explain the tests of significance in data analysis.  
(CO4, K2)

Or

- (b) Distinguish the parametric statistical techniques in research.  
(CO4, K2)

20. (a) Explain the process of preparing research report on skill based programmes conducted at college level.  
(CO5, K5)

Or

- (b) Determine the ethical perspectives of mass media research. Compare them with current news.  
(CO5, K5)

**R1796**

**Sub. Code**

**518302**

**M.A. DEGREE EXAMINATION, NOVEMBER – 2024**

**Third Semester**

**Life Skill Education**

**PERSONALITY DEVELOPMENT**

**(CBCS – 2022 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** the following objective questions by choosing the correct option.

1. Personality is an individual difference that lends consistency to a (CO1, K2)
  - (a) Person's behaviour
  - (b) Multiple behaviour
  - (c) Organizational behaviour
  - (d) Psychological behaviour
2. SWOT stands for (CO1, K2)
  - (a) Strong, Weakness, Opinion and Team
  - (b) Strengths, Weakness, Opportunities and Threats
  - (c) Stress, Wrong, Opinion, Think
  - (d) Speak, Write, Optimistic, Team
3. A \_\_\_\_\_ is essential for personal development and growth. (CO2, K4)
  - (a) Negative Attitude (b) Lack of Attitude
  - (c) Positive Attitude (d) Low-self-esteem

4. The concept of self-knowledge primarily involves (CO2, K4)
- (a) Understanding other behaviours
  - (b) Knowing one's own strengths and weaknesses
  - (c) Analyzing societal norms
  - (d) Identifying cultural influences
5. Which of the following is a conflict stimulation technique? (CO3, K3)
- (a) Expansion of resources
  - (b) Compromise
  - (c) Bringing in outsiders
  - (d) Authoritative common
6. Body language often has great impact in transmitting messages to the \_\_\_\_\_ (CO3, K3)
- (a) Listener (b) Speaker
  - (c) None of the above (d) Leader
7. What is a symptom of positive self-esteem? (CO3, K3)
- (a) Recognizing your own strengths and accepting your own weaknesses
  - (b) Hating yourself
  - (c) Being unable to trust others
  - (d) Thinking others are better than you
8. What is self-esteem? (CO4, K2)
- (a) Confidence in yourself
  - (b) The way you look
  - (c) Confidence in other people
  - (d) Your age

9. The person who questions the candidate during the interview is known as (CO5, K5)  
(a) Interviewee (b) Interviewer  
(c) Communicater (d) Communicate
10. Communication is a two way \_\_\_\_\_ (CO5, K5)  
(a) method (b) technique  
(c) process (d) none of the above

**Part B** (5 × 5 = 25)

Answer **all** the questions not more than 500 words each.

11. (a) Explain the significance of personality development. (CO1, K2)  
Or  
(b) Classify the concept of Success and Failure. (CO1, K2)
12. (a) Compare and explain about Positive Attitude and Negative Attitude. (CO2, K4)  
Or  
(b) Explain forming Habits of Success. (CO2, K4)
13. (a) Categorize the Qualities of a Successful leader. (CO3, K3)  
Or  
(b) Interpret about work ethics. (CO3, K3)
14. (a) Explain the Do's and Dont's to develop the positive self-esteem. (CO4, K2)  
Or  
(b) Compare positive self-esteem and how self-esteem. (CO4, K2)
15. (a) Explain the Non-Verbal Communication Methods. (CO5, K5)  
Or  
(b) Assess the problems facing in the interview. (CO5, K5)

**Part C**

(5 × 8 = 40)

Answer **all** questions not more than 1,000 words each.

16. (a) Illustrate the theories of Freud and Erickson.  
(CO1, K2)

Or

- (b) Explain : SWOT analysis. (CO2, K2)
17. (a) Explain about Personality Enrichment Attitude.  
(CO2, K4)

Or

- (b) Categorize the Guiding principles of Habits.  
(CO2, K4)
18. (a) Explain briefly about conflict and Stress Management  
(CO2, K4)

Or

- (b) Explain the importance of Time Management with suitable examples. (CO3, K3)
19. (a) Classify self-esteem and motivation with suitable examples.  
(CO4, K2)

Or

- (b) Illustrate the Symptoms of personality having low self-esteem and the strategies to improve their self esteem in a positive way. (CO4, K2)
20. (a) Explain the presentation skills and the factors to overcome fear in the presentation. (CO5, K5)

Or

- (b) Explain briefly about the Interview Techniques.  
(CO5, K5)



**R1797**

**Sub. Code**

**518303**

**M.A. DEGREE EXAMINATION, NOVEMBER – 2024**

**Third Semester**

**Life Skill Education**

**ORGANISATIONAL BEHAVIOUR**

**(CBCS – 2022 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** the following objective questions by choosing the correct option.

1. \_\_\_\_\_ is a science that seeks to study, understand, measure, explain and possibly change the behaviour of humans. (CO1, K2)  
(a) Anthropology      (b) Sociology  
(c) Psychology      (d) Physiology
2. 'Organizations', according to \_\_\_\_\_, are social inventions for accomplishing goals through group efforts. (CO1, K2)  
(a) Gary Johns      (b) Mayer and Salovey  
(c) David G. Meyers      (d) James – Lange
3. \_\_\_\_\_ is the set of characteristics that describe an organization and that distinguish one organization from other organizations. (CO2, K3)  
(a) Organizational behaviour  
(b) Organizational climate  
(c) Conflict Management  
(d) Environment

4. \_\_\_\_\_ can be described in terms of values of a particular set of characteristics of the Organization.  
(CO2, K3)
- (a) Organizational behaviour
  - (b) Organizational condition
  - (c) Organizational climate
  - (d) Organizational environment
5. The word motivated is derived from '\_\_\_\_\_', which can be defined as an active form of a desire, craving or need which must be satisfied.  
(CO3, K4)
- (a) Motion
  - (b) Motor
  - (c) Motic
  - (d) Motive
6. The stress created by desirable and successful events is called  
(CO3, K4)
- (a) Distress
  - (b) Eastress
  - (c) Anxiety
  - (d) Fatigue
7. \_\_\_\_\_ can be defined as the extent of positive feelings on attitudes that individuals have towards their jobs.  
(CO4, K3)
- (a) Job satisfaction
  - (b) Work place
  - (c) Work force
  - (d) Job dissatisfaction
8. \_\_\_\_\_ can be defined as a disagreement between two or more individuals or groups, with each individual or group trying to gain acceptance of its view or objectives over others.  
(CO4, K3)
- (a) Conflict
  - (b) Stress
  - (c) Skills
  - (d) Goals
9. Organizations use \_\_\_\_\_ because it meets organizational objectives better than individualized efforts.  
(CO5, K5)
- (a) Third party
  - (b) Individual work
  - (c) Society
  - (d) Team work

10. Dynamics means \_\_\_\_\_ (CO5, K5)
- (a) Time (b) Strength
- (c) Force (d) Weak

**Part B** (5 × 5 = 25)

Answer **all** questions not more than 500 words each.

11. (a) Explain the application and functions of organisational behaviour. (CO1, K2)

Or

- (b) Classify the Industrial Psychology and its application in the modern era. (CO1, K2)

12. (a) Classify briefly the organisational climate of IT sector. (CO2, K3)

Or

- (b) Explain the determinants and measurements about organisational climate. (CO2, K3)

13. (a) Classify about Behaviour determinants perception. (CO3, K4)

Or

- (b) Compare Monotony and Fatigue. (CO3, K4)

14. (a) Categorize the importance of Behaviour Modification. (CO4, K3)

Or

- (b) Explain about job satisfaction and work behaviours. (CO4, K3)

15. (a) Prioritize the various situations for having good Inter-personal relationship. (CO5, K5)

Or

- (b) Explain the Indicators for Self – Identify your own Self Identify Measures. (CO5, K5)

**Part C**

(5 × 8 = 40)

Answer **all** questions not more than 1,000 words each.

16. (a) Summarize the fundamental concepts of Psychology. (CO1, K2)

Or

- (b) Explain historical development of Organisational Behaviour. (CO1, K2)

17. (a) Examine the Hawthorne Experiments. (CO2, K3)

Or

- (b) Explain the Historical Development of OB. (CO2, K3)

18. (a) Categorize the Behaviour determinants. (CO3, K4)

Or

- (b) Classify the organisational environment structure and theory. (CO3, K4)

19. (a) Explain the conflict management and its types. (CO4, K3)

Or

- (b) Explain the various Workplace Emotions which decide Behaviour Modification. (CO4, K3)

20. (a) Determine the role of Inter-Personal relationship skills for Developing Organizational Development. (CO5, K5)

Or

- (b) Explain about the list of team skills required in job market. (CO5, K5)